

News & Information Track

All students in News & Information Track must take three courses from the following list.

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| <input type="checkbox"/> | J3140 Fundamentals of Online Journalism
J3310 Reporting Public Issues
J3330 Editing |
| <input type="checkbox"/> | J3500 Radio & TV Reporting
J4180 Online News Development |
| <input type="checkbox"/> | J4410J Magazine Feature Writing
J4300 Magazine Editing & Production
J4520 Radio & TV Producing
J4920 Advanced Multimedia Reporting Practicum
J4921 Advanced Multimedia Editing Practicum |

Capstone

All news & information majors must take a capstone course.

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| <input type="checkbox"/> | J4870 News & Information Capstone [T3E] |
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Strategic Communication Track

All students in Strategic Communication Track must take the following three courses.

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| <input type="checkbox"/> | J2500 Strategic Communication |
| <input type="checkbox"/> | J3400 Strategic Communication Theory & Research |
| <input type="checkbox"/> | J3700 Strategic Communication Writing |

Capstone

All strategic communication majors must take a capstone course.

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| <input type="checkbox"/> | J4860 Strategic Communication Capstone |
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Electives

All journalism majors, regardless of track, must take four courses in addition to track requirements above. Choose courses from the two lists below as indicated.

Skills/Specialized Journalism

Take two courses from the following list **or** take one from the list and one from Media Arts & Studies or Visual Communication.

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| <input type="checkbox"/> | J1330 Precision Language
J2210 Graphics of Communication
J2500 Intro to Strategic Communication
J3140 Fundamentals of Online Journalism
J3310 Reporting Public Issues
J3330 Editing
J3380 Graphics & Audiences
J3500 Radio & TV Reporting
J3620 Community Journalism
J3630 Review & Criticism
J3700 Strategic Communication Writing
J3750 Advertising Media Planning & Buying
J4180 Online News Development
J4300 Magazine Editing & Production
J4320 Specialized Business Media | J4350 Advanced Editing
J4390 Business Reporting
J4490 Economics Reporting
J4410J Magazine Feature Writing
J4420 Advanced Magazine Feature Writing
J4450 Creative Concepts
J4520 Radio & TV Producing
J4650 Opinion Writing
J4670 Foreign Correspondence
J4700 Sports Writing
J4790 Computer Assisted Reporting
J4901 Topical Journalism
J4920 Advanced Multimedia Reporting Practicum
J4921 Advanced Multimedia Editing Practicum |
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Journalism Issues & Topics

Take two courses from the following list.

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| <input type="checkbox"/> | J3110 History of American Journalism
J3400 Strategic Communication Theory & Research
J4130 Gender, Race, & Class [T3E]
J4190 Legal Issues of Online Journalism
J4230 International & Cross-Cultural Advertising [T3E]
J4510 Corporate Social Responsibility
J4530 Strategic Social Media
J4660 International Mass Media [T3E] | J4710 Public Relations Planning
J4810 Media Management
J4820 Strategic Communication Management
J4900 Special Topics
J4922 Seminar in Broadcast News
J4923 Seminar in Online Journalism
J4940 Research in Journalism & Mass Communication |
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Non-course Requirements

All journalism majors, regardless of track, must complete at least one internship (minimum of 200 hours) and prepare a portfolio.

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| <input type="checkbox"/> | Adviser-approved internship |
| <input type="checkbox"/> | Approved portfolio |