

News & Information Track

All students in News & Information Track must take three courses from the following list.

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|--------------------------|-----------------------------------------------|
| <input type="checkbox"/> | J3140 Fundamentals of Online Journalism |
| <input type="checkbox"/> | J3310 Reporting Public Issues |
| <input type="checkbox"/> | J3330 Editing |
| <input type="checkbox"/> | J3500 Radio & TV Reporting |
| <input type="checkbox"/> | J4180 Online News Development |
| <input type="checkbox"/> | J4410J Magazine Feature Writing |
| <input type="checkbox"/> | J4300 Magazine Editing & Production |
| <input type="checkbox"/> | J4520 Radio & TV Producing |
| <input type="checkbox"/> | J4920 Advanced Multimedia Reporting Practicum |
| <input type="checkbox"/> | J4921 Advanced Multimedia Editing Practicum |

Capstone

All news & information majors must take a capstone course.

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|--------------------------|-----------------------------------------|
| <input type="checkbox"/> | J4870 News & Information Capstone [T3E] |
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Strategic Communication Track

All students in Strategic Communication Track must take the following three courses.

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|--------------------------|-------------------------------------------------|
| <input type="checkbox"/> | J2500 Strategic Communication |
| <input type="checkbox"/> | J3400 Strategic Communication Theory & Research |
| <input type="checkbox"/> | J3700 Strategic Communication Writing |

Capstone

All strategic communication majors must take a capstone course.

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|--------------------------|----------------------------------------|
| <input type="checkbox"/> | J4860 Strategic Communication Capstone |
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Electives

All journalism majors, regardless of track, must take four courses in addition to track requirements above. Choose courses from the two lists below as indicated.

Skills/Specialized Journalism

Take two courses from the following list **or** take one from the list and one from Media Arts & Studies or Visual Communication.

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|--------------------------|-------------------------------------------|-----------------------------------------------|
| <input type="checkbox"/> | J1330 Precision Language | J4350 Advanced Editing |
| <input type="checkbox"/> | J2210 Graphics of Communication | J4390 Business Reporting |
| <input type="checkbox"/> | J2500 Intro to Strategic Communication | J4490 Economics Reporting |
| <input type="checkbox"/> | J3140 Fundamentals of Online Journalism | J4410J Magazine Feature Writing |
| <input type="checkbox"/> | J3310 Reporting Public Issues | J4420 Advanced Magazine Feature Writing |
| <input type="checkbox"/> | J3330 Editing | J4450 Creative Concepts |
| <input type="checkbox"/> | J3380 Graphics & Audiences | J4520 Radio & TV Producing |
| <input type="checkbox"/> | J3500 Radio & TV Reporting | J4650 Opinion Writing |
| <input type="checkbox"/> | J3620 Community Journalism | J4670 Foreign Correspondence |
| <input type="checkbox"/> | J3630 Review & Criticism | J4700 Sports Writing |
| <input type="checkbox"/> | J3700 Strategic Communication Writing | J4790 Computer Assisted Reporting |
| <input type="checkbox"/> | J3750 Advertising Media Planning & Buying | J4901 Topical Journalism |
| <input type="checkbox"/> | J4180 Online News Development | J4920 Advanced Multimedia Reporting Practicum |
| <input type="checkbox"/> | J4300 Magazine Editing & Production | J4921 Advanced Multimedia Editing Practicum |
| <input type="checkbox"/> | J4320 Specialized Business Media | |

Journalism Issues & Topics

Take two courses from the following list.

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|--------------------------|--------------------------------------------------------|---------------------------------------------------|
| <input type="checkbox"/> | J3110 History of American Journalism | J4710 Public Relations Planning |
| <input type="checkbox"/> | J3400 Strategic Communication Theory & Research | J4810 Media Management |
| <input type="checkbox"/> | J4130 Gender, Race, & Class [T3E] | J4820 Strategic Communication Management |
| <input type="checkbox"/> | J4190 Legal Issues of Online Journalism | J4900 Special Topics |
| <input type="checkbox"/> | J4230 International & Cross-Cultural Advertising [T3E] | J4922 Seminar in Broadcast News |
| <input type="checkbox"/> | J4510 Corporate Social Responsibility | J4923 Seminar in Online Journalism |
| <input type="checkbox"/> | J4530 Strategic Social Media | J4940 Research in Journalism & Mass Communication |
| <input type="checkbox"/> | J4660 International Mass Media [T3E] | |

Non-course Requirements

All journalism majors, regardless of track, must complete at least one internship (minimum of 200 hours) and prepare a portfolio.

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|--------------------------|-----------------------------|
| <input type="checkbox"/> | Adviser-approved internship |
| <input type="checkbox"/> | Approved portfolio |