The Journalism Minor offers students an overview of the role of media in society and an understanding of basic theories and practices of newsgathering and strategic communication. The minor helps students to communicate information about their major disciplines to a wide audience across multiple media platforms.

Minor Hours Requirement
☐ Obtain at least 18 hours.

Required Courses
Complete the following courses:

☐ JOUR 1050 – Introduction to Mass Communication  Credit Hours: 3.0
☐ JOUR 2050 – News and Information Literacy  Credit Hours: 3.0
☐ JOUR 2150 – Mass Media Writing Principles  Credit Hours: 3.0
☐ JOUR 3200 – Ethics, Mass Media, and Society  Credit Hours: 3.0

Electives
Complete two of the following courses. At least one must be 3000-level or higher. All course prerequisites must be met.

☐ JOUR 1330 – Precision Language  Credit Hours: 3.0
☐ JOUR 2210 – Graphics of Communication  Credit Hours: 3.0
☐ JOUR 2500 – Introduction to Strategic Communication  Credit Hours: 3.0
☐ JOUR 3110 – History of American Journalism  Credit Hours: 3.0
☐ JOUR 3140 – Fundamentals of Online Journalism  Credit Hours: 3.0
☐ JOUR 3500 – Radio & TV Reporting and Writing  Credit Hours: 3.0
☐ JOUR 3620 – Community Journalism  Credit Hours: 3.0
☐ JOUR 4130 – Gender, Race, and Class  Credit Hours: 3.0
☐ JOUR 4190 – Legal Issues of Online Journalism  Credit Hours: 3.0
☐ JOUR 4230 – International and Cross-Cultural Advertising  Credit Hours: 3.0
☐ JOUR 4320 – Specialized Business Media  Credit Hours: 3.0
☐ JOUR 4510 – Corporate Social Responsibility  Credit Hours: 3.0
☐ JOUR 4530 – Strategic Social Media  Credit Hours: 3.0
☐ JOUR 4630 – Media and Conflicts  Credit Hours: 3.0
☐ JOUR 4650 – Opinion Writing  Credit Hours: 3.0
☐ JOUR 4660 – International Mass Media  Credit Hours: 3.0
☐ JOUR 4710 – Public Relations Planning  Credit Hours: 3.0
☐ JOUR 4810 – News Media Management  Credit Hours: 3.0
☐ JOUR 4820 – Strategic Communication Management  Credit Hours: 3.0