

## **Mission Statement**

The E.W. Scripps School of Journalism is committed to providing an education that emphasizes **professional excellence, critical thinking, and social responsibility.**

To maintain and enhance our democratic society and the free exchange of ideas, journalism must be built on the principles of **truth, accuracy, and independence.** Our faculty **search** for these principles, our students **strive** for them, and our alumni **live** them.

Through a blend of **professional education, practical experience, and intellectual exploration,** we teach journalism in a way that it can be applied to many professions and to a rewarding life in a multicultural and fast changing world. Whether it's **telling a story, building a brand, or engaging in research,** we prepare students for their chosen professions now and as those professions change in the future.

Adopted April 24, 2013